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ELLE BEAUTY



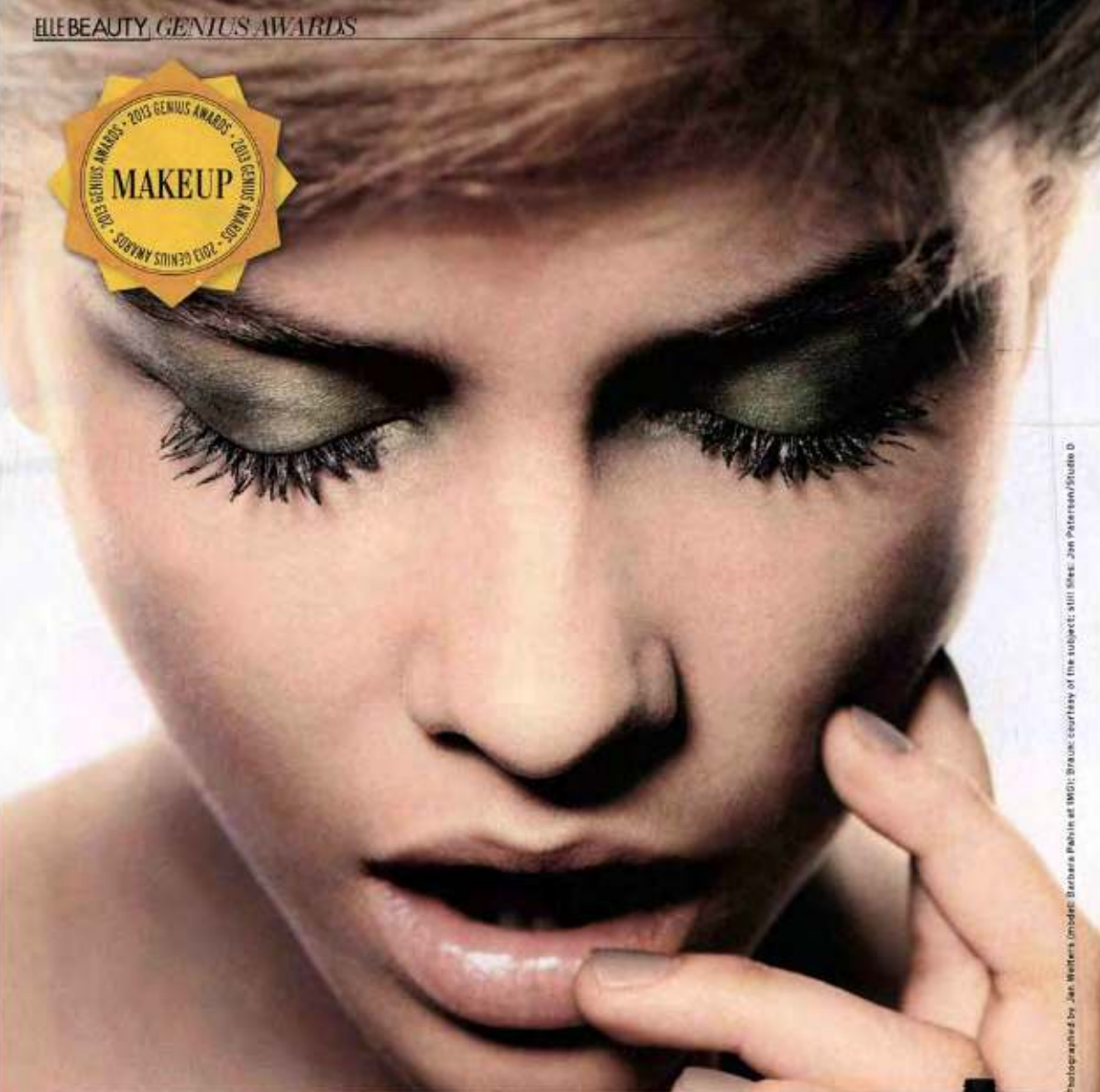
THE 2013 GENIUS AWARDS

Meet the beauty world's version of Mensa, ELLE's not-so-secret society of the best hair, makeup, and skin pros. Here, the superstars share their top tricks

Hungarian model Barbara Palvin, above, told ELLE she keeps her skin glowing mainly by washing her face with cold water, then slathering on a superhydrating cream. Try L'ORÉAL PARIS Hydra-Boost Continuous Moisture Cream.

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Photographed by Jan Wollers (model: Barbara Palvin at 190); Braun: courtesy of the subject; still life: Jan Paterson/Studio D



JÜRGEN BRAUN

THE EYE-CATCHER

SPECIALTY: Forget perfectionism—German-born makeup master Jürgen Braun, who created this metallic khaki eye, prefers “lived-in, day-after makeup.” Think diffused, smoky shadows in blue and green shades and smudged liner.

SECRET WEAPON: For ‘80s drama in less than 30 seconds, Braun traces upper and lower lids with Lancôme Le Crayon Khôl eyeliner in Black Ebony, then blends using fingertips.

QUICK FIX: Braun revives models’ tired skin with a splash of ice-cold water. “It increases circulation and reduces the appearance of pores.”



From left: ESTÉE LAUDER Invisible Fluid Makeup “evens out skin without looking heavy”; CHANEL Illusion D’Ombrée eye shadow in Braun’s “favorite green”; for “fantastic curl,” Braun uses DIOR Diorshow Heat Curl on lashes; DIOR Diorshow Black Out mascara is “so long-lasting.”



NICOLAS DEGENNES



THE PERFECTIONIST

SPECIALTY: Making at-home beauty geniuses of us all. As artistic director for Givenchy le Makeup, Nicolas Degennes has repeatedly reinvented the mascara wand, from an inner-lash-capturing ball to a mega-lengthening telescopic brush.

SECRET WEAPON: Mascara, naturally.

"You can pinch your cheeks or pat your lips for a bit of color, but there's no shortcut for the eyes," he says. "A swipe of mascara can change your look in an instant—and don't be afraid to use a lot." Tip: Smudging mascara into the lash line makes fringe appear ultrathick.

QUICK FIX: Even the most exquisitely made-up eyes and lips can be overshadowed by a less-than-perfect complexion. Degennes plumps skin with Avène's moisturizing mask, then uses a smoothing primer under foundation. "The skin changes every day—sometimes it's more oily, sometimes it's more dry," he says. "You have to adapt to those changes by prepping the skin and mixing products accordingly."



Clockwise from top: Givenchy Noir Couture Mascara is Degennes' latest ace in the hole; Givenchy Le Rouge 207 boasts a subtle texture and warm flower scent; Nuxe Huile Prodigieuse OR gives skin a "healthy sheen"; he applies MAKE UP FOR EVER Cream Eyelashes "with water to sheer it out, or too much direct from the pot for a dark, precise line"; sticky-head cotton swabs from Japan are used to remove errant shadow.



SUZY GERSTEIN



THE BARE ESSENTIAL

SPECIALTY: Fashion photographers request Suzy Gerstein, because her HD-savvy techniques leave skin looking pixel-perfect, with little to no post-production retouching required.

SECRET WEAPON: A Beautyblender sponge is essential for no-makeup makeup. Gerstein uses this multitasker for every step of her routine. To prep and smooth, she rubs a clean blender over rough patches: "It erases little flakes." She then stipples concealer and foundation with a damp blender until makeup disappears into (not off) skin. And for a Photoshop finish, Gerstein also uses the sponge to "tone down a too-strong blush and erase any hard lines."

QUICK FIX: For "REM-sleep-cycle skin" on less-than-eight-hour nights, Gerstein dots Givenchy Mister Light Corrective Concealer Pen (the ultimate jet-lag eraser) under the eyes: "Set it by pressing with half of a tissue instead of topping with powder, which can be aging."



Clockwise from top left: Gerstein uses TOM FORD BEAUTY Shade # Illuminated to "enhance bone structure and shade the face"; KOI GEN DO Moisture Foundation "also works as a concealer"; Gerstein fills in sparse brows with SHISEIDO Shimmering Cream Eye Color; NARS Velvet Gloss Lip Pencil in Hope "is fantastic for lining down a bold coral or pink lip and making it more wearable."



THE STEPS



POWER POWDER Brush bronzer on cheeks, forehead, nose, chin, and neck, then add a pop of bright blush just on the apples of the cheeks.



LINER NOTE Add extra definition to lips by lining after you apply your lipstick. "Don't go outside of the lip line; it doesn't look natural," Brown says.



FACE SUPPORT Brown used to mix eye shadows to get a custom shade; now her Brow Kits contain two hues for at-home color-matching.



FACE BASE Lighten up before you go dark: Dust a brightening pale eye shadow from lash line to brow before layering a smoky charcoal on lids.



BOBBI BROWN

THE GLOBAL GODDESS

SPECIALTY: Perhaps the most famous makeup artist on the planet (with products sold in more than 60 countries), Bobbi Brown spends "a lot of time" on the road, accruing thousands of fans and countless product ideas on each trip.

SECRET WEAPON: Brown's dark-but-not-black Espresso gel liner works, she promises, on every woman in the world: "The shade looks great on all skin tones and any eye color and shape."

QUICK FIX: "If I could only use one product for the rest of my life, it would be my Extra balm. I put it on and I look 10 years younger."

THE KIT



Firms left: For complexion perfection, **BOBBI BROWN Retouching Powders** "make skin look like velvet"; a favorite of U.K. beauty editors, the limited-edition **BOBBI BROWN Red Perfume Oil** pushes a wall of jasmine into a trans-perfect pink: "Nothing makes hair as shiny" as **LEONOR GREY**, Brown's Paris-pharmacy essential.



To create this Jackson Pollock-esque nail by Kersual, try SALLY HANSEN Nail Art Pens and/or a protective top coat.

THE CLASSICIST

SPECIALTY: Versatile nail pro Typhaine Kersual, who created the confetti nail art above, always returns to classic polish shades—the perfect pale pink or timeless red. But the Paris-based manicurist doesn't stop at nails; caring for hands is equally important. "Models love my massages," Kersual says.

SECRET WEAPON: When leisurely drying time isn't an option, Kersual tops finished looks with Sally Hansen Diamond Flash Fast Dry Top Coat. "It's fabulous for shows and shooting," she says.

QUICK FIX: Kersual combats ragged cuticles with Sephora Collection Brush-On Nourishing Cuticle Oil. "Repeat as soon as you feel dry skin."



From left: Original Kersual's favorite red, YSL Rouge Pour Art, ESSE Nail Polish in color Double is her go-to "for a natural look"; Kersual uses SALLY HANSEN Instant Cuticle Remover for a manicured finish sans clippers, although designed for legs; R&B PHOT Gel Jacques L'Etienne reduces redness on hands.



OLIVIER LEBRUN

BIG EASY

SPECIALTY: Parisian hairstylist Olivier Lebrun serves up the textured, matte finish favored by actresses and models such as Emma Watson and Constance Jablonski.

SECRET WEAPON: Lebrun revives lifeless hair by blasting just the roots with L'Oréal Elneet hairspray and then blow-drying. "It adds volume and shine," he says.

QUICK FIX: To prevent static and flyaway strands, Lebrun rinses hair with S.Pellegrino sparkling natural mineral water. "I can't explain why," Lebrun says. "It just works!"



From left: Rinsing with S.PELLEGRINO sparkling water "boosts hair's shine." Styling Lebrun's model's hair before a blow-dry: SCHWARZKOPF's "Magic Flycatcher" protects damaged hair. TIGI Bed Head Superstar Cream for a Day Thickening Spray "makes hair malleable and easy to style." GARNIER Fructis Hydra Recharge Moisture Whip Leave-In Conditioner restores brittle strands.



EUGENE SOULEIMAN

RUNWAY RENEGADE

SPECIALTY: Eugene Souleiman, Wella Professionals global creative director, has been a backstage fixture for more than 20 years, creating directional styles for fashion's elite, including Donna Karan and Stella McCartney.

SECRET WEAPON: The chopstick isn't just for takeout: Souleiman uses it to roll and shape dozens of uniform French twists and buns with ease.

QUICK FIX: Supersleek looks (like the one Souleiman created at this ELLE shoot) require polish. To tame frizz, work a dab of Wella Professionals Velvet Amplifier serum into wet ends.



From left, Souleiman only **MOXIE** Modifying Foam "penetrates" at piling fine hair; (left) **WELLA PROFESSIONALS** Velvet Amplifier smooths split ends, while a spray of **Ocean Spray** "creates bouncy volume and texture, making hair easier to style"; **SEBASTIAN PROFESSIONAL** Texturizer "can be used on wet or dry hair to shape and sculpt."



ROSEMARIE
INGLETON, MD

EVEN SCORE

SPECIALTY: New York City-based dermatologist Rosemarie Ingleton, MD, believes in hope in a jar: She arms many of her patients with OTC products to achieve smooth, even tone—no Rx required.

SECRET WEAPON: Combat pollution with work-on-everyone SkinCeuticals C E Ferulic serum. "The high concentration of effective antioxidants fights against aging free radicals. It also brightens the complexion over time."

QUICK FIX: For a pre-event glow, try La Mer The Radiant Serum. "It instantly hydrates and plumps skin."



From left: ELIZABETH ARDEN PREVAGE Antiraging Daily Serum is "highly effective"; GARNIER Skin Tint is Dark Spot Overnight Peel gently fades discoloration; AVENE Positively Radiant Daily Moisturizer SPF 20 soothes skin evening dry; growth-factor-packed SKINCEUTICALS TNS Recovery Complex is Ingleton's "youth elixir."



ROBERT ANOLIK, MD



THE TECHIE

SPECIALTY: Manhattan socialites postpone their first trip to the plastic surgeon by first visiting Robert Anolik, MD, for his state-of-the-art anti-aging treatments. "The latest technologies safely firm and brighten, erasing years while also making the skin healthier," says Anolik. When he's not wielding a laser, Anolik is researching the science—he has published more than 20 articles in prestigious medical publications such as the *Journal of the American Academy of Dermatology*.

SECRET WEAPON: The Fraxel Dual laser "firms skin by tightening pores and reducing fine lines, replenishes the dermis with new collagen, and improves overall tone," Anolik says. "There is an improvement to my patients' appearances after one session."

QUICK FIX: Anolik zaps brown spots one by one with a Q-switched ruby laser. "It's like using a paintbrush to remove marks." The pigmentation scabs, flakes off, and disappears completely within a week.

THE KIT

From left: Anolik recommends nothing topped spots with **AQUAPHOR** Healing Ointment; posttreatment redness is masked with a layer of **DR. BRANDT Flexitone BB Cream**; "Retinol is so important," Anolik says. "I start my patients on an OTC variety such as **Glow** by **DR. BRANDT** Overnight Resurfacing Serum"; to calm irritation— from lasers or topicals—Anolik recommends **CERAVE** Moisturizing Cream.



JEAN-LOUIS SEBAGH, MD



THE REJUVENATOR

SPECIALTY: Aging supermodels and jet-setting moguls seek out London-based cosmetic surgeon Jean-Louis Sebagh, MD, not only for his pedigree (an industry leader, he pioneered Botox use in the '80s), but also for his unique treatments. Sebagh combines mesotherapy—hundreds of shallow vitamin injections done with an air-gun-like device, popular in Europe—with platelet-rich plasma (PRP) shots, which contain growth factors extracted from the patient's blood, for intense plumping and firming.

SECRET WEAPON: "Using hyaluronic acid fillers, I can create an angled jawline and restore volume everywhere on the face in 15 minutes," he says—"no downtime, no bruising, no pain."

QUICK FIX: Sebagh blitzes tough-to-tackle saggy eyelids with eMatrix, a radio-frequency device, which he finds gentler and more effective than Fraxel. "Instead of one session with a 10-day recovery," he says, "you do three sessions with only 48 hours' recovery."

THE KIT

Clockwise from left: Eclat de Vie on its own; **DR. SEBAGH** Supreme Maintenance Youth Serum also plays well with other products for an extra milking boost; **AVENE** Cicalfate Restorative Skin Cream; "It's a miracle—it will heal anything from sunburn to sensitivity to spots"; **SISLEY** Eclat de Vie serum "is extremely firming and fast—it only takes three minutes"; **DR. SEBAGH** Luminous Glow imparts instant luminosity.

