

NETWORKING

Fairway Divorce Solutions

Fairway Divorce Solutions (www.fairwaydivorce.com; 519-954-6240), a company that helps couples negotiate and mediate the divorce process, has opened an office in Kitchener at 296 Frederick St. E. Fortin and Ken Whyte own the Kitchener location, which serves Waterloo, Cambridge and Guelph areas. Senior negotiator is Laura Cornell. Launched in 2006 by Karen Stewart, author of *Clean Break: How to Divorce with Dignity and Move on with Your Life*, the company has offices in Canada and the U.S. According to a press release, Fairway Divorce Solutions provides an "alternative to the traditional divorce system."

Grey Canada

Marketing company Grey Canada (www.greycanada.com; 519-591-8165) has opened an office in the Communitel Hub in Kitchener's Lang Tannery building at 151 Charles St. W. Beth Cotter is the business director of

the Kitchener office. Grey Canada, which also has offices in Toronto and Vancouver, is a leading startup marketing firm.

Skin Vitality Medical Clinic

Skin Vitality Medical Clinic (www.skinvitality.ca; 877-356-7776) has opened a centre in Kitchener at 4281 King St. E. Founder Eleanor Welsh opened her first location in Ajax two decades ago and later expanded into Richmond Hill, Mississauga and Yorkville. According to a press release, Skin Vitality clinics "help clients achieve their overall health and beauty needs and goals." An open house will be held October 23.

Did you know?

(www.surplusreign.ca; 519-895-0012) opened a store in Kitchener at 1295 Courtland Ave. E.

And the winner is ...

► The International Council of Shopping Centres (ICSC) awards competition honours the shopping industry and

among its 2010 award winners in the Canadian Shopping Centre Awards competition were Conestoga Mall in Waterloo and Cambridge Centre mall. According to a press release, Conestoga Mall received the Maple Leaf Gold Award for its recent renovation that addressed the needs of Waterloo's growing population and its rebranding as a trendy, destination retailer for Waterloo's young urban demographic." It also received the Maple Leaf Silver Award for its "The Colour of New" marketing campaign highlighting the mall's new stores and services.

► The Cambridge Centre was awarded a Maple Leaf Silver Award in the new media category for its "strategic programs and plans that include websites, online branding campaigns, social media and/or mobile marketing."

Donna Shea networks for the Enterprise section. Send her your news about openings, closings, company moves and changes in ownership. By email to dshea@therecord.com. Or reach her by phone at 519-895-5603



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